

Monty G. Bear
410 Neville Street
Beckley, WV, 26506

March 26, 2021

Kitty Kelly
Vice President of Human Resources
Goldbears Technology Corp.
123 S. Main Street
Washington, D.C. 20001

Dear Kitty Kelly,

I am writing to you to express my interest in the entry-level Marketing Coordinator position at Goldbears Technology Corp that was posted on Handshake in March 2021. I will be graduating with a Bachelor of Arts in Business Management from West Virginia University Institute of Technology and relocating to the Washington D.C. area in June 2021.

Goldbears Technology Corp is long-standing employer of choice for West Virginia University Institute of Technology graduates. In addition to being an industry leader, is it rated as one of the top places to work for entry-level employees as a result of your high-quality training and development programs. This commitment to employee retention and to creating a strong and agile workforce makes Goldbears Technology Corp a desirable place to work.

My work experience coupled with my academic education have prepared me to succeed in this position. During my marketing internship, I motivated my team to think creatively about solutions to our clients' needs which increased sales by 30% and strengthened customer relationships. As Vice President of the WVU Tech Undergraduate Communication Association, I honed my leadership and communication skills as well as my ability to plan and execute events. By implementing a team-based approach to event management, we operated more efficiently and increased profit margins for each fundraisers by 10 to 20 percent.

My interest in this particular position, as well as Goldbears Technology Corp in general, are very strong. If you have any questions, or would like to schedule an interview, please contact me at (304) 123-4567 or monty.bear@gmail.com. I would appreciate the chance to discuss in more detail how my skills and interests align with the mission and goals of your organization.

Sincerely,

Monty G. Bear

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